

MAYPOLE FOOTBALL CLUB

Greenaleigh Road, Birmingham, B14 4JL



**ACCREDITED
CLUB** ★ ★
PART OF ENGLAND FOOTBALL



Chairman: James Walker | Vice Chairman: Callum Main | Secretary: Emma Harris | Treasurer: Harvey Harwood

Club Director: Adam Brazier | Club Director: Mukesh Hallan | Club Welfare Officer: Nikki Richards

MAYPOLE FC – COMMUNICATION STRATEGY 2026-27 *(effective from 1st August 2026 – 31st July 2027)*

Aim: To develop a more effective communication strategy that improves engagement with members, increases participation in club activities, enhances record keeping and supports the sustainable growth of Maypole FC.

Implementation: In August, our 2026-27 calendar will be shared with to managers/coaches. This will include key dates, meetings, events and other activities. We hope this will provide clear guidance and allow for planning in advance for all our families. Our calendar will be accompanied by bespoke monthly newsletters for coaches and parents/carers with key information and dates. As well as this, we are introducing specific lines of communication with our LT and committee members overseeing key areas.

Team Fee will now be used to send reminders and key information to parents and coaches. When information is sent out, individuals will receive a Team Fee notification and email. Any questions regarding pitch allocations, ref requests, policy changes, safeguarding from managers/coaches must be directed towards the relevant committee member.

General enquiries will continue to go to **info@maypolefootballclub.co.uk** or directly to a committee member.

Safeguarding concerns from parents/carers should be reported via email to **cwo@maypolefootballclub.co.uk** in the first instance. A link will then be sent for witness statements to be filled in. The conclusion of an investigation will be email back on the same thread as per our new safeguarding reporting process.

Safeguarding concerns from coaches will now be reported on **CPOMS** - our new safeguarding system. Training for this will take place during the AGM at the start of September.

Safeguarding concerns – *Callum Main, James Walker, Nikki Richards*

Financial queries (release of funds, sponsorships) – *Harvey Harwood*

Team Fee issues/registration/discipline/general queries – *Emma Harris*

Referee fees and agreed reimbursements – *Harvey Harwood*

General Enquiries: info@maypolefootballclub.co.uk | Safeguarding Concerns: cwo@maypolefootballclub.co.uk

Website: www.maypolefootballclub.co.uk | Facebook: Maypole FC | Instagram: maypolefc

MAYPOLE FOOTBALL CLUB

Greenaleigh Road, Birmingham, B14 4JL



**ACCREDITED
CLUB** ★ ★
PART OF ENGLAND FOOTBALL



Chairman: James Walker | Vice Chairman: Callum Main | Secretary: Emma Harris | Treasurer: Harvey Harwood

Club Director: Adam Brazier | Club Director: Mukesh Hallan | Club Welfare Officer: Nikki Richards

Pitch/referee allocations – Jon Lovegrove

Team Fee issues/registration/discipline/general queries – Emma Harris

Social media/advertising/communication – Callum Main

Club development – Matt Major

Female pathway – Nikki Richards, Matt Major

Catering ideas/queries – Matt Smith

Equality, diversity and inclusion – Dayna Miller

Youth development and “Player Progression Pathway” – Jay Walker, Matt Major

CPD and educational courses – Jay Walker, Callum Main

Kits and equipment – Jay Walker

“Last Man Standing” and fundraising events – Joe Maloney

Strategic vision and club direction – Jay Walker, Mukesh Hallan, Adam Brazier, Callum Main

General Enquiries: info@maypolefootballclub.co.uk | Safeguarding Concerns: cwo@maypolefootballclub.co.uk

Website: www.maypolefootballclub.co.uk | Facebook: Maypole FC | Instagram: maypolefc